UNION UNIVERSITY
SCHOOL OF NURSING

presents

Advancing Nursing Leadership
in the 21st Century

October 3, 2002
UNION UNIVERSITY SCHOOL OF NURSING  
Advancing Nursing Leadership in the 21st Century  
October 3, 2002  
—Registration Form—

Please type or print

Name_________________________________________ Degree/Credentials ________________________________

Mailing Address ____________________________________________________________

City_________________________________________ State _______________ Zip ________________

Telephone (work) ___________________________ (home) __________________

Speciality ___________________________ Institutional Affiliation ______________________________

Have you ever taken the Nursing Administration Certification Exam? □ Yes □ No

Are you a certified Nursing administrator? □ Yes □ No

Social Security No. (Required for CEU Credit)______________________________________________

Registration Fees: $75  
Full-time Students $25  
Late Fee After October 1, 2002 $80

Please make check payable to: Union University
Mail check & registration to: Dr. Susan Jacob
Union University
1050 Union University Drive
Jackson, TN 38305-3697

Please indicate your preference for each Breakout Session (see insert). This section must be completed in order to process your registration.

First Breakout Session
1. __________________________  
2. __________________________
3. __________________________  
4. __________________________  
5. __________________________

Second Breakout Session
1. __________________________
2. __________________________
3. __________________________  
4. __________________________
5. __________________________
Keynote Address: “Creating a Hope-Filled Sustainable Future for Our Health Care System”
Leah Curtin, Senior Partner in Metier Consultants and Editor-in-Chief of Nursing Management for 20 years, now publishes CurtinCalls, an occasionally irreverent scan of nursing in the United States. She is a regular contributor to Health Management Technology, Seminars in Nursing Management, and Nursing Administration Quarterly, in addition to her monthly editorials and ethics columns in CurtinCalls. Dr. Curtin is the first virtual faculty of the University of Colorado School of Nursing in Denver and is also adjunct faculty at the University of Cincinnati College of Nursing and Health. A graduate of the Good Samaritan Hospital School of Nursing and the University of Cincinnati, she earned a master’s degree in health planning and administration from the University and a Master of Arts in philosophy with a major in ethics from the Athenaeum of Ohio. In 1982, she was elected a Fellow of the American Academy of Nursing for her work in ethics and in 1990 she was awarded an honorary doctorate from the State University of New York for the impact her editorials have had on the development of nursing and health care in the United States.

In 1996, Leah was scholar-in-residence at Ballarat University in Victoria, Australia. She also was a visiting scholar at the University of Oklahoma, Brigham Young University and the University of Eastern Kentucky. She has been listed in Who’s Who in America since 1991 and in Who’s Who in the World since 1992. She is the author of more than 230 articles and 268 editorials as well as 6 books written for professionals and one recently called Sunflowers in the Sand: Children’s stories of war, written for a general audience. Researched in the Balkans, most notably Croatia and Bosnia Herzegovina, this critically acclaimed book was written about the experiences of children in war.

Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:45 - 8:00</td>
<td>Display Set-up</td>
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<tr>
<td>8:00 - 8:45</td>
<td>Registration Displays</td>
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<tr>
<td>8:45 - 9:00</td>
<td>Welcome</td>
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<tr>
<td></td>
<td>Susan Jacob, Ph.D., R.N.</td>
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<td>Dean and Professor, School of Nursing</td>
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<td>Union University</td>
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<td></td>
<td>President, Nu Lambda Chapter</td>
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<tr>
<td>9:00 - 10:30</td>
<td>Keynote Address, continued</td>
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<tr>
<td></td>
<td>Leah Curtin</td>
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<td></td>
<td>“Creating a Hope-Filled Sustainable Future for Our Health Care System”</td>
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<tr>
<td>10:30 - 10:45</td>
<td>Break</td>
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<tr>
<td>10:45 - 12:00</td>
<td>Keynote Address, continued</td>
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<td></td>
<td>Leah Curtin</td>
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<tr>
<td>12:00 - 1:00</td>
<td>Lunch and Visit Vendors</td>
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<td>1:00 - 2:00</td>
<td>Break</td>
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<td>2:00 - 2:15</td>
<td>Break</td>
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<td>2:15 - 3:15</td>
<td>Break</td>
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<td>3:15 - 3:30</td>
<td>Break</td>
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<td>Evaluation, Wrap-up</td>
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Registration Information

| Conference Fees: | Regular Registration: $75                   |
|                  | Full-Time Students: $25                     |
|                  | Late Fee After October 1, 2002: $80         |

This fee includes all printed materials and lunch.

On site registration fee of $80 will be available.
There is no deadline for registration for the conference, however, participants who register after October 1, will not be guaranteed lunch.

Please make checks payable to:
Union University

For more information call:
Dr. Susan Jacob (901) 759-0029, ext. 122 or (731) 661-5200

Location Information

Union University
2745 Hacks Cross Road
Germantown, TN 38138

* See map on back of insert.
FIRST BREAKOUT SESSIONS (1:00 - 2:00)

(A) HEALTHCARE LAWS
Virginia Trotter Betts, MSN, JD, RN, FAAN

(B) BALANCING PERSONAL AND PROFESSIONAL LIFE
Margaret Page Sousoulas, MS, RN, CNS
Marylane Wade Koch, MSN, RN, CPHQ, CNAA

(C) WHAT STAFF NURSES WANT IN A MANAGER
Sam Maceri, BSN, MPA, MSN, RN, CNA,BC, DNSC(c)

(D) ALL THAT AND A BAG OF CHIPS
(BOARD CERTIFICATION FOR ADMINISTRATION)
Sandra Kirkland, DNS, RN and Cathy Parrett, DNSc, RN

(E) CORPORATE CULTURE AND THE NURSING PRACTICE ENVIRONMENT
Kay Willis, MS, RN, CNAA

SECOND BREAKOUT SESSIONS (2:15 - 3:15)

(F) MANAGE YOUR FISH MARKET OR SWIM WITH THE SHARKS
Sandra Kirkland, DNS, RN and Cathy Parrett, DNSc, RN

(G) SERVANT LEADERSHIP
Marylane Wade Koch, MSN, RN, CPHQ, CNAA
Robert W. Koch, DNS, RN

(H) PROFESSIONAL ETHICS
Pat Speck, APRN, BC, FANE-A

(I) LABOR MANAGEMENT RELATIONS AND LIABILITY
Melissa Yopp, MSN, JD, RN

(J) MANAGEMENT ISSUES:
MOTIVATION, COMMUNICATION AND DELEGATION
Sally Aldridge, MSN, RN
*Note: Map not drawn to scale.*