

CURRICULUM MAP - BSBA with a Major in BUSINESS ADMINISTRATION, MARKETING Concentration - 2011-2012

Selection of a minor (or 2nd major) outside Business is required. All credit by testing attempts must be finalized prior to 4th year but preferably during 1st Year

Fall Semester - Year 1			
Course Number	Use	Grade	Cr. Hr.
UNI 195	C		2
CHR 111 *	C		3
ENG 111	C		3
MAT 111 or higher *	C		3
BIO 100, etc. *	C		4
PEWS 100 *	C		1
Select one: BIO 100, 110, 221			
201 or 211 is recommended for graduate school.			

Total Credit Hours

16

Spring Semester - Year 1			
Course Number	Use	Grade	Cr. Hr.
ENG 112	C		3
HIS 102 *	C		3
MAT 114 *	C		3
PEWS Activity Elective *	C		1
CHR 112 *	C		3
COM 112 or 235 *	C		3

16

Winter Term (Optional) - Year 1			
Course Number	Use	Grade	Cr. Hr.

Total Credit Hours

0

NOTES

* Indicates courses that can be taken in Winter or Summer to lighten Fall/Spring loads

** Must take HIS 101 before or with ART 210

USE: C = General Core or BSBA requirement

M = Major requirement

m = space to take a minor requirement

Fall Semester - Year 2			
Course Number	Use	Grade	Cr. Hr.
ACC 211	C		3
ECO 211	C		3
HIS 101 **	C		3
ENG 201 *	C		3
CSC 105	C		3
MAT 201 is recommended for graduate school.			

Total Hours

15

Spring Semester - Year 2			
Course Number	Use	Grade	Cr. Hr.
ACC 212	C		3
ART 210 *	C		3
ECO 212	C		3
ENG 202 *	C		3
BAD 224	C		3

15

Winter Term (Optional) - Year 2			
Course Number	Use	Grade	Cr. Hr.

Total Credit Hours

0

Summer Term (Optional) - Year 2

Course Number	Use	Grade	Cr. Hr.

0

Year 3 and 4 continued on next page

CURRICULUM MAP - B.S.B.A. major in BUSINESS ADMINISTRATION - MARKETING Concentration - 2011-2012

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Fall Semester - Year 3			
Course Number	Use	Grade	Cr. Hr.
Minor	m		3
Minor	m		3
MKT 328	C		3
FIN 320	C		4
MGT 318	C		3
MGT 310	C		3
Schedule your JR Degree Audit in the Academic Center			

Total Hours 19

Spring Semester - Year 3			
Course Number	Use	Grade	Cr. Hr.
MGT 341	M		3
Minor	m		3
BLAW 321	C		3
MKT Requirement	M		3
PSY 213, etc. *	C		3
MGT 420	M		3

Select one from MKT: 424, 433, 440

Select one: PSY 213, SOC 211, PSC 211, PHL 240, HON 210

18

Winter Term (Optional) - Year 3			
Course Number	Use	Grade	Cr. Hr.

Total Credit Hours 0

Summer Term (Optional) - Year 3			
Course Number	Use	Grade	Cr. Hr.

0

Fall Semester - Year 4			
Course Number	Use	Grade	Cr. Hr.
2nd of MKT 424*	M		3
Business UL Elective	M		3
ECO 400	M		3
PHY 111, etc *	C		3
Minor	m		3
<div style="display: flex; justify-content: space-between;"> <div>Select a 2nd MKT course from Requirement list in Spr Year 3</div> <div>or Advisor-approved UL elective</div> </div>			
Watch your UU email for appropriate time to file your application for graduation.			
If Dec or Jan completion, by April 1			
If May or July completion, by Oct. 1			

Total Hours 15

Spring Semester - Year 4			
Course Number	Use	Grade	Cr. Hr.
BAD 475	M		3
MGT 445	M		3
3rd of MKT 424*	M		3
Minor Upper Level	m		3
Business UL Electives	M		3
Minor Upper Level	m		3
<div style="display: flex; justify-content: space-between;"> <div>Select a 3rd course from the MKT Requirement list in Spr Year 3</div> <div>or Advisor-approved UL Electives</div> </div>			

Total Hours 18

Winter Term (Optional) - Year 4			
Course Number	Use	Grade	Cr. Hr.

Total Credit Hours 0

Summer Term (Optional) - Year 4			
Course Number	Use	Grade	Cr. Hr.

0

GRAND TOTAL Hours 132

MINIMUM UPPER-LEVEL (UL) HRS. MUST = 39 with a minimum of 15 hrs. in major; 6 hrs. in minor.