INTERCULTURAL STUDIES PROGRAM
COLLEGE OF ARTS AND SCIENCES

Contributing Faculty
Philip G. Ryan (1997). Director, Intercultural Studies Program, Professor of Language, and Coordinator of ESL Programming. B.A., Union University; M.A., University of Memphis; Ph.D., Indiana University of Pennsylvania.

Mark Bolyard (2006). Professor of Biology and Department Chair. B.A., Hanover College; Ph.D., University of North Carolina; Additional study, Michigan State University.

Victoria Malone (2005). Coordinator of Study Abroad and Assistant Professor of Language. B.A. and M.A., Northern Illinois University

Jean Marie Walls (1987). Professor of Language and Department Chair. B.A. and M.A., Mississippi State University; and Ph.D., Louisiana State University. Additional study, Northwestern University.

Mission Statement
Intercultural engagement—including community development, humanitarian outreach, and integrative research skills—is essential for a globalized world and increasingly important to our student population. Intercultural Studies at Union—integrative, academically rigorous, missional—provides its students with an interdisciplinary approach to current theory and research relevant to intercultural engagement. By optimizing the impact that our students and our community members have here and around the globe, Intercultural Studies bolsters Union’s broader mission of providing Christ-centered education that promotes excellence and character development in service to Church and society.

Curriculum
Union offers an interdisciplinary major and minor in Intercultural Studies. Both programs are designed to enable students to develop theoretical and practical knowledge needed to live and work effectively in culturally complex environments. The University also offers the minor in Humanitarian Studies, which is designed to prepare students to apply content in their majors in a cross-cultural setting, with particular attention to meeting needs in culturally diverse communities at home and around the world.

For additional information including direct contact information with program personnel, see www.uu.edu/programs/intercultural-studies/.

I. Major in Intercultural Studies—33 hours
A. Required Core—12 hours
   ICS 110, 214, 320, 410
B. Program Selectives—12 hours
   1. Choose one: ICS 213, 319, 356, 419
   2. Choose one: ICS 310, 325
   3. Choose one: ICS 321, LANG 498
   4. Choose one: ICS 246, 377
   C. ICS 245, 445, 498—9 hours

II. Minor in Intercultural Studies—21 hours
A. ICS 110, 245, 320, 310, 445, 498

III. Minor in Humanitarian Studies—24 hours
A. Required Core—21 hours
   1. BIO 110, PHY 130, ICS 321, and CHR 377
   2. ICS 110* or SW 200*
   3. ICS 320* or SW 310* or SOC 310*
   4. ECO 425 or PSC 214
   5. Cross-cultural experience as approved by the Program Coordinator (Dr. Mark Bolyard) and Director, Center for Intercultural Engagement (Dr. Phillip Ryan).
B. Select one of the following courses (3 hours): GEO 215 or 216, COM 220, HIS 410, PSC 324, CHR 305, 338, or 349, or another elective as approved by the Program Coordinator and Associate Provost for Intercultural and International Studies

*Students majoring in Social Work must take the ICS courses; students majoring in Intercultural Studies must take the SW or SOC courses. Other students must take one ICS course and one SW/SOC course.

Intercultural Studies Partnerships
The Intercultural Studies Program partners with Union programs of study to enhance the intercultural competence of Union graduates working stateside and abroad. Students in these programs receive coordinated advising and integrate the two programs of study through two key Intercultural Studies courses: a structured field experience and a program capstone. These two courses integrate theory and research from both intercultural studies and the partner program to provide students with the ability to address complex intercultural issues in the workplace.

Intercultural Business
Union’s Intercultural Business program integrates AACSB-accredited business education with an innovative Intercultural Studies curriculum to cultivate intercultural competence for students wishing to serve in a variety of for-profit, nonprofit, and missions organizations both stateside and abroad. Intercultural Business graduates are prepared to:
• Address economic needs through cross-cultural, non-governmental organizations (NGOs), bring together people from a variety of cultures, and in both foreign and domestic missions work.
• Serve businesses that operate in a range of cross-cultural contexts, including entrepreneurship in multi-ethnic settings, international affairs in large/multinational organizations, and managing innovation to solve complex human needs.
Currently, Intercultural Business offers the following programming combinations:

- ICS major + Business Administration minor
- ICS major + Management minor
- ICS major + Marketing minor
- Economics major + ICS minor
- *Business Administration major + ICS minor
- Includes an International Business Concentration

Prospective students may propose other combinations for possible approval by the MSB and ICS.

For more information, contact:
Professor Brooke Emery, Associate Dean, McAfee School of Business: bemery@uu.edu
Dr. Phillip Ryan, Director, Intercultural Studies Program: pryan@uu.edu

**Intercultural Strategic Communication**

Union’s Intercultural Strategic Communication program integrates the Department of Communication Art’s rich Communication Studies Program with an innovative Intercultural Studies curriculum preparing students to meaningfully serve diverse communities stateside and abroad in a variety of corporate, nonprofit, and missional contexts. Intercultural Strategic Communication graduates are prepared to:

- Mindfully create relationships between organizations and diverse audiences by crafting messages across media platforms
- Understand and evaluate message impact for multiple cultures and audiences
- Establish and maintain partnerships
- Effectively develop and lead culturally diverse teams
- Design and facilitate training and development tailored to the audience’s needs

**Program Options:**

**Intercultural Studies major or minor with Communication Studies major:**
- COM 112-Public Communication
- COM 121-Writing Across Media Platforms
- COM 220-Visual Storytelling or COM 236-Digital Photography
- COM 235-Interpersonal Communication*
- COM 242-Communication Theory and Research
- COM 313-Media Theory and Trends
- COM 320-Organizational Communication
- COM 323-Principles of Public Relations
- COM 325-Communication Training and Development
- COM 341-Theatre History I or COM 342-Theatre History II or COM 303-On Camera Performance
- COM 356-Social Media Theory and Strategies*
- COM 415-Magazine and Feature Writing
- COM 416-Persuasion or COM 417-Advanced Public Speaking
- COM 430-Communication Law

**Intercultural Studies Major with Communication Studies minor:**
- COM 112-Public Communication
- COM 220-Visual Storytelling or COM 236-Digital Photography
- COM 235-Interpersonal Communication*
- COM 242-Communication Theory and Research
- COM 323-Principles of Public Relations
- COM 325-Communication Training and Development
- COM 356-Social Media Theory and Strategies*

*These courses are available as a study abroad option to London. The course numbers for the study abroad options are COM 280 and COM 380.

For more information, contact:
Professor Ashley Blair, Associate Professor and Chair of Department of Communication Arts: ablair@uu.edu
Dr. Phillip Ryan, Director, Intercultural Studies Program: pryan@uu.edu

**Nursing Across Cultures**

Union’s Nursing Across Cultures program integrates CCNE-accredited Nursing education with an innovative Intercultural Studies curriculum to cultivate intercultural competence for students wishing to serve in a variety of healthcare contexts both stateside and abroad. Specifically, students integrate Union’s BSN with a minor in Intercultural Studies. Graduates are prepared to:

- Provide care to culturally diverse populations
- Serve in healthcare systems different from their own
- Work effectively in culturally diverse teams of medical professionals

For more information, contact:
Professor Jennifer Delk, Assistant Professor of Nursing & Chair for Undergraduate Programs: jdelk@uu.edu
Dr. Phillip Ryan, Director, Intercultural Studies Program: pryan@uu.edu

**Program Guidelines:**

1. All human subject research must be approved by Union University's Institutional Review Board.
2. Any coursework being completed externally must be approved by Union University's Study Abroad program.
   - ICS 445:
     - All 445 experiences must be approved by the program director prior to the semester of enrollment.
     - It is strongly encouraged that majors and minors complete ICS 245 before enrolling in ICS 445.
3. All spring capstones will be presented at the Union University Undergraduate Research Symposium. Fall capstones will have optional venues.
Course Offerings in Intercultural Studies (ICS)

105. Introduction to Intercultural Studies for International Students (3) F
   Introduction to cross-cultural communication examining some of the basics of intercultural theory using United States culture as a point of reference for developing a conceptual framework.

110. Introduction to Intercultural Studies (3) F, S
   Introduction to the theoretical and practical issues related to cross-cultural communication and the effective managing and transferring of knowledge within different cultures.

130. The World of Water (3) S
   Reciprocal credit: PHY 130. See PHY 130 for course description.

213. Social Change for Social Problems (3) F—Odd Years
   Reciprocal credit: SOC 213. See SOC 213 for course description.

214. International Relations (3) S
   Reciprocal credit: PSC 214. See PSC 214 for course description.

245. Research Methodologies for Intercultural Study (3) F
   Introduction to representative research methodologies used in intercultural studies.

246. Crosscultural Life & Ministry (3)
   Reciprocal credit: CHR 245. See CHR 245 for course description.

310. Social and Economic Justice (3)
   Prerequisite: CHR 111 or 112. Reciprocal credit: SW 310, SOC 310. See SW 310 for course description.

319. Sociology of Religion (3)
   Reciprocal credit: SOC 319. See SOC 319 for course description.

320. Intercultural Communication (3) S
   Examination of theoretical and practical issues related to cross-cultural communications and intercultural dynamics in the context of contemporary social, cultural, linguistic, political and economic environments.

321. Intercultural Perspectives of Humanitarian Response (3) F
   Examination of the complex intercultural dynamics faced by organizations and groups, including faith-based non-profit/ non-governmental organizations, international governments and military, short-term volunteer groups and others as they engage in humanitarian response efforts. Gives particular attention to intercultural relationships and interaction among those who provide assistance and those who receive it.

325. Families Across Cultures (3)
   Reciprocal credit: SW 325, SOC 325. See SW 325 for course description.

356. Food, Culture, and Society (3)
   Reciprocal credit: SOC 356. See SOC 356 for course description.

377. Introduction to Christian Missions (3)
   Prerequisite: CHR 231. Reciprocal credit: CHR 377. See CHR 377 for course description.

410. Intercultural Conflict & Negotiation (3) F
   Prerequisite: ICS 320
   An exploration of theory and research relevant to intercultural conflict and negotiation. The art of analyzing intercultural conflict and crafting an appropriate negotiation approach is a highly complex act. This course provides students with knowledge, skills, attitude, and awareness for navigating both macro- and micro- intercultural conflict and negotiation.

419. Social Diversity & Inequality (3)
   Reciprocal credit: SOC 419, SW 419. See SOC 419 for course description.

445. Intercultural Experience (1-3) As Needed
   An intercultural service learning project or international experience.

498. Intercultural Studies Capstone Seminar (1 or 3) As Needed
   Prerequisite: Must be taken in the student’s last semester of major/minor coursework.
   Students will research and present a paper which demonstrates their ability to integrate knowledge and experiences of the program. Majors take the course for 3 hours credit; minors, for 1 hour.

180-280-380-480. Study Abroad Programs (1-4) As Needed
   All courses and their application must be defined and approved prior to travel.

180PF-280PF-380PF-480PF. Study Abroad Programs (Pass/Fail) As Needed
   All courses and their applications must be defined and approved prior to travel.

195-6-7. Special Studies (1-4) On Demand
   Lower-level group studies which do not appear in the regular offerings.

295-6-7. Special Studies (1-4) On Demand
   Upper-level group studies which do not appear in the regular offerings.

395-6-7. Special Studies (1-4) On Demand
   Individual research under the guidance of a faculty member(s).